

For immediate release

Close the Gap to Offer e-Learning for Kids Educational Software Partnership to Bridge the Digital Divide By Teaming Hardware and Software

May 3rd, 2007 – (Ardmore, PA, USA) – E-Learning for Kids (EFK, www.e-learningforkids.org), a global nonprofit foundation that provides free online learning for children 5-12, has proudly entered into an exciting partnership with Close the Gap (CTG, www.close-the-gap.org) an international nonprofit organization which actively helps to bridge the digital divide by lengthening the life-span of Western IT equipment through its various projects around the world.

Since Close the Gap was founded in 2003, thousands of CTG computers have been donated by Western companies. They have been put to work once more in developing countries where they offer a springboard for both individuals and communities to make steady progress in bridging the digital and economical divide. As an example of such a project, last November South African Archbishop Desmond Tutu received the 30,000th computer from Close the Gap. With the availability of the hardware and its distribution channels, this collaboration was a natural fit with EFK's mission to offer free, best-in-class software (both online and via CD-ROM) for their community of children, parents and educators around the world.

Speaking on the occasion, Nick van Dam, Ph.D., founder and chairman of e-Learning for Kids and Chief Learning Officer for Deloitte Touche Tohmatsu, said "Access to internet is still very limited or too expensive for schools in the developing world. Through our partnership with Close the Gap, we'll install the e-Learning For Kids curricula and courseware directly on approximately 10,000 computers annually before they get shipped to schools in the developing world and thus allowing us to make the courseware available to children in countries who need this the most".

Olivier Vanden Eynde, founder and General Manager of Close the Gap, is also excited about the partnership with e-Learning for Kids. "A lot of Close the Gap's educational partners are very committed to introducing Information Technology into their curriculum but are lacking the training tools to use them in a creative and an effective way. Thanks to a partnership with EFK, the potential of those partners can grow further as will the motivation of the children to explore the possibilities of the computer."

The partnership of both non-profits is a natural fit. It allows both organizations to collaborate to make an important contribution to quality education for children by offering pre-loaded free e-Learning for Kids courses in math, language arts, computers and other topics to developing countries via the projects that Close the Gap supports. Other planned activities include jointly promoting "Learning and Computers" and collaborating on much-needed fundraising projects.

About Close the Gap

Close the Gap was founded in 2003 at the University of Brussels as an international non-profit organization focused on socially responsible entrepreneurship. Its aim is to empower Third World communities by supplying IT equipment donated by Western companies and individuals to be able to offer local communities and individuals access to knowledge and the transfer of knowledge. When donations are made, Close the Gap and its partners collect the IT equipment. It is then checked by professionals, repaired if needed and reconfigured before it is sent off to a designated project. Due to strong historical ties with its European base, initial activities focused on projects across Sub-Saharan Africa, but have subsequently expanded across the globe. Today, Close the Gap supports projects from Southern Africa to the Philippines, from Brazil to Iraq. However diverse the projects may be, they all have one denominator, namely a focus on advancing both the individual and the community within a spirit of social education. For more information, please visit <http://www.close-the-gap.org> or email info@close-the-gap.org.

About e-Learning for Kids

Established in 2004, e-Learning for Kids is a global nonprofit foundation dedicated to fun and free learning on the Internet (or via CD-ROM) for children ages 5 – 12 with courses in math, science, reading, health and computers. A volunteer staff consists of education and e-learning experts and business professionals from around the world committed to making a difference. e-Learning for Kids is actively seeking funding, volunteers, sponsors and courseware developers. Get involved! For more information, please visit www.e-learningforkids.org or email info@e-learningforkids.org.

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