

*For immediate release*

## **e-Learning for Kids Launches India Chapter with Symbiosis Center for Distance Learning**

Country Chapter Provides Direct Outreach to Schools and Orphanages

**April 19, 2006 – (Ardmore, PA, USA)** – E-Learning for Kids (EfK, [www.e-learningforkids.org](http://www.e-learningforkids.org)), a global nonprofit foundation that provides free online learning for children 5-12, today announced the creation of its Country Chapter in India, headed by Swati S. Chaudhari Mujumdar, the Director for the Symbiosis Center For Distance Learning (SCDL), based in Pune.

SCDL is one of the world's leading distance learning schools. SCDL has grown exponentially in the last four years attracting 80,000 students from all states of India and from more than 20 foreign countries. The vision of SCDL is to create a "World Campus" where any one is able to learn and achieve their dreams for higher education and enhanced career. The mission of SCDL is to provide every student with a means for "Self-paced, Self-styled learning" anywhere, anytime.

"The traditional method of teaching in a physical classroom has failed to reach millions of those who are thirsty for getting knowledge in an age marked by 'Knowledge Revolution,' said Ms. Mujumdar. "e-Learning for Kids has the potential to reach today's generation of children who lack the means of access. Our experience in seeing the amazing opportunity e-learning provides today's workers is why SCDL wants to be an active supporter of the Foundation – to enable those opportunities to the next generation of workers." Ms. Mujumdar will serve on e-Learning for Kids' Advisory Board.

e-Learning for Kids helps children build and improve basic skills with free, best-in-class courseware in math, science, reading, computers and health. "India's technology capabilities are growing at an astounding pace, and it is critical to ensure that India's children have the skills to take advantage of the opportunities the economy will present. But to do that, all children need access to high quality education," said Nick van Dam, PhD., Founder and Chairman of e-Learning for Kids and Chief Learning Officer of Deloitte Touche Tohmatsu. "Our mission is to reach as many children as possible with free e-learning to help them build the essential skills for success in life and SCDL's success and Swati's experience will accelerate our reach."

The Foundation is creating regional and country chapters around the world to enable more direct outreach to educators, parents and children. A chapter based in Argentina was established for Latin America in October of 2005 and another in Ghana was launched in January of 2006; more will launch throughout 2006. EfK currently offers more than two dozen courses – developed by leading e-learning vendors and volunteer professionals – in English and Spanish. More courses and French and Mandarin translations are in development.

### **About Symbiosis Center for Distance Learning (SCDL)**

SCDL has grown exponentially in the last four years attracting students from all states of India and from more than 20 foreign countries. Today, SCDL has an active student strength of over 80,000. SCDL has been introducing new courses each year and establishing facilities, services and technologies to assist the student community. In the past four years, SCDL has gained tremendous popularity not only amongst fresh graduates seeking higher education but also amongst working professionals from the corporate and administrative sectors. The emphasis on improving the quality of education and students services has been the main reason for this popularity. SCDL diplomas are widely recognized and accepted by the industry and in fact, SCDL has become the "preferred education provider" for several top companies nationwide

such as IBM, Cognizant, Wipro Spectramind, Sahara Group, Reliance Infostreams, and CSC India etc. For more information, please visit [www.scdl.net](http://www.scdl.net).

**About e-Learning for Kids**

Established in 2004, e-Learning for Kids is a global nonprofit foundation dedicated to fun and free learning on the Internet for children ages 5 – 12 with courses in math, science, reading, health and computers. Currently, more than 25 e-learning-related companies, several associations and 70 individuals are sponsors and supporters the Foundation, and an all-volunteer staff consists of education and e-learning experts and business professionals from around the world committed to making a difference. e-Learning for Kids is actively seeking funding, volunteers, sponsors and courseware developers; get involved! For more information, please visit [www.e-learningforkids.org](http://www.e-learningforkids.org).

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