

e-Learning for Kids (EFK) Continues to Grow!

2010 was a fantastic year for EFK. We reached 2,300,000 children in over 190 countries with our e-lessons!
Thanks to all of you for your support in helping us to spread the word to children, parents & teachers everywhere!

Quarter 1 2011 Facts:

- A new record of 868,000 lessons have been taken online.
- 82,320 children from 501 new schools started using our digital lessons offline. This includes 70 schools in South Africa from SchoolNetZambia.

Goals for 2011

- Raise US \$750K in funding
- Develop 150 new e-Lessons in English
- Reach 3 million children (online & offline)

Donate

You can donate securely via PayPal on our [website](#) or here.



WOW – EIGHT NEW LESSONS PUBLISHED THIS QUARTER!

- Writing Strategies, language arts, age 8, grade 3
- Reading Comprehension, language arts, age 8, grade 3
- Global Warming, environmental skills, age 7, grade 2
- Global Warming, environmental skills, age 8, grade 3
- The Responsible Use of Energy, environmental skills, age 10, grade 5

E-LEARNING FOR LIFE, A BRANCH PORTAL OF EFK FOR OLDER KIDS, TEENS:

- HTML 4.01 Web Authoring, computer skills, age 12+
- Adobe Photoshop CS5, computer skills, age 12+
- Adobe Flash CS5, computer skills, age 12+

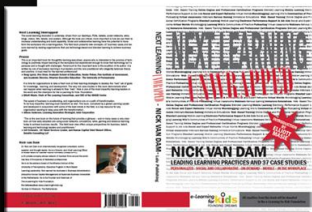


Look for more releases soon! Try one (or more) of our courses today!



NEW MATH WORLD CURRICULUM!

We have started to develop a new math curriculum which is based on the International Baccalaureate Standards. Our new curriculum is called Math World! This is a very unique and well designed curriculum whereby children learn math in the context of different continents and countries. If we have enough funding and support from volunteers, we plan to publish 135 Math World Lessons in 2011.



NEWS AND OTHER ITEMS OF INTEREST!

- Just published: **Next Learning, Unwrapped** by Nick van Dam Ph.D. In this new business book, EFK's Founder and Chairman presents new technology-driven learning concepts in the context of nearly 40 business cases from leading global organizations that use technology-based learning to achieve business goals. All proceeds from the sale of the book will be donated to e-Learning for Kids. Learn and donate! To purchase, please visit <http://www.lulu.com>
- e-Learning for Kids was named a Learning! 100 award winner by Elearning! Media Group. This was formally announced on March 22, 2011 at Enterprise Learning! Summit DC where the winning organizations were honored for outstanding learning culture, innovation and collaboration that drives performance.

- EFK will participate at the 6th annual eLearning Africa conference on May 25-27 in Tanzania. More information about the largest gathering of eLearning and ICT supported education and training professionals in Africa at <http://www.elearning-africa.com/>

Volunteers Needed!

We are looking for skilled e-learning Developers who would like to volunteer to develop 1 or more lessons for Math World. We have developed specific templates which make the production process easier and quicker. The average time investment for the development of a storyboard is 40 hours. If qualified and interested, please reach out to Jenna de Ries: jderies@e-learningforkids.org

Adopt a lesson and receive a free subscription of Harvard Business Review

We are looking for companies and individuals who would like to sponsor the production of 1 or more Math World lessons for US \$3,000. As a US 501 C3 organization, the donations are tax-deductable. With thanks to Harvard Business School Publishing, all donors will receive a one year subscription of Harvard Business Review.

RECENT TESTIMONIALS AND EMAILS

"The e-Learning for Kids website is fantastic. It is very interactive and the interface is very good. The lessons / topics are very educative."
-- Misheck, Zambia

"I'm not quite sure how I found you but I am so glad I did. Your site is a wonderful time saver, safe and age/grade appropriate. I am certain we will be accessing all of your available courses. I am homeschooling all three of my children."
-- Mary, Canada

"We have gone through your website and found it was amazing. If the kids in our school are taught in this manner, the concepts will be very clear in their mind."
-- Gabriel (teacher), India

"I am taking a graduate class for integrating technology in the classroom and I am using your website as a great source for teachers to use in the classroom. Thanks!"
-- Julie, USA

"We love your site. It is fantastic and it has improved the lives of our students."
-- Nelson (teacher), Republic of Benin