

For immediate release

e-Learning for Kids Announces Partnership with Viafrica

EFK's courses to be available at Rural Schools in Sub-Saharan Africa

January 14, 2008 (Ardmore, PA, USA) – E-Learning for Kids (EFK, www.e-learningforkids.org), a global nonprofit foundation dedicated to providing free online learning for children 5-12, today announced its partnership with Viafrica (<http://www.viafrica.org>), a foundation aimed at stimulating the use of Information and Communication Technology (ICT) in sub-Sahara Africa (countries south of the Sahara) within the educational sector by giving information and advice, implementing concrete projects with local partners and by training and supporting users.

Viafrica is currently operating a number of projects in Tanzania, Senegal, Uganda and Kenya that will enable secondary schools to effectively integrate ICT in their curricula. The main focus is the CLASSworks program. When a school has met all necessary conditions, Viafrica provides the necessary computers, the implementation and further training of the teachers. After this, the school takes over completely and is responsible itself, Viafrica or one of its partners takes care of maintenance, support and additional trainings after the implementation. The plan also ensures that the school has the necessary means to be able to function independently.

“Thank you very much for the opportunities you have opened for the CLASSworks schools concerning e-learning material” said Joost Dam, Director of the foundation. “We are really excited and will introduce the materials early next year to our local offices and through them to the schools.”,

Nick van Dam, Ph.D., founder and chairman of e-Learning for Kids and Chief Learning Officer for Deloitte Touche Tohmatsu, was very pleased about this new partnership and that e-Learning for Kids courseware is to be installed in January 2008 at 55 schools in Tanzania and Kenya (818 computers). “This is an invaluable opportunity to implement EFK's courseware in rural schools within local context and sustainable support” said Nick. All EFK courseware is available for free and unlimited use to schools, parents and community centers and goes through a thorough quality review by QA experts, parents, children and teachers prior to release.

About e-Learning for Kids

Established in late 2004, e-Learning for Kids is a global nonprofit foundation dedicated to fun and free learning on the Internet (or via CD-ROM or pre-installed on computers) for children ages 5 – 12 with courses in math, science, reading, computers, life and health skills. A volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference. e-Learning for Kids is supported by 30+ leading companies including Deloitte Touche Tohmatsu, IBM, Convergys, Harvard Business School Publishing, Aptara, SkillSoft and Saba among others. Partnerships with Non Governmental Organizations who support deployment of

courseware around the world include Close the Gap, ToBe Worldwide, Viafrica, Shiksha, and One Laptop per Child. We are actively seeking funding, sponsors and courseware developers. Get involved! For more information, please visit www.e-learningforkids.org or email info@e-learningforkids.org.

About Viafrica

Viafrica was established in 2003 and has more than twenty enthusiastic volunteers and eleven employees; five in Tanzania, three in Kenya and three in The Netherlands. Its vision on development is that projects should only be carried out when they have legitimacy within the local context. This means that there has to be a local demand from which the projects are formulated. Apart from this, every project should be able to run independently after the project period. This independence is shown in finances issues, but also in knowledge and a vision for the future in which the projects turn into daily practice For more information, please visit www.viafrica.org.

###

e-Learning for Kids Foundation:

P.O. Box 754
Ardmore, PA 19003
USA
Tel: + 1 888 399 3138
Fax: + 1 610 300 4400
e-mail: info@e-learningforkids.org
www.e-learningforkids.org

Viafrica Foundation

Planciusstraat 25E
1013 MD Amsterdam
The Netherlands
Tel: +31 20 7073377
Tel: +31 20 7073379
Fax: +31 20 7073380
info@viafrica.org
www.viafrica.org