

EFK Partners With Upside Learning For Developing Environmental Skills Curriculum Announces Two New Global Warming Courses

Summary:

March 8, 2011 (USA and India) The e-Learning for Kids Foundation, a global 501(c)(3) non-profit foundation that provides free computer-based learning courses for children between the ages of 5 and 12, is thrilled to announce the release of 2 new courses in its Environmental Skills curriculum. The courses have been developed by Upside Learning, a recognized leader in training outsourcing, LMS solutions, custom eLearning development and mobile learning solutions.

Main:

e-Learning for Kids (EFK), as a part of its initiative to provide fun and free learning to kids across the world, wanted to develop new courses for its Environmental Skills curriculum. For this assignment, EFK partnered with Upside Learning, a global leader in custom eLearning development.

As a part of its Corporate Social Responsibility (CSR) and with a view to providing effective learning solutions to the global community, Upside Learning has been actively participating in various social initiatives. And one of the ways it is doing this is through its partnership with EFK. This CSR activity, aimed at strengthening the company's global mission, will see Upside Learning creating eLearning courses on various topics ranging from environmental awareness to language arts.

One of the focal points for EFK is increasing environmental awareness. EFK, along with its pool of Instructional Designers, worked with Upside Learning to design two new courses in this category. Aptly named 'The Global Guardian', these eLearning courses addresses one of the most important and challenging topics in environmental awareness - Global Warming. Using scenarios and graphics, these courses focus on the key concerns causing global warming and the

after effects of global warming. Also, the courses have been designed with a view to keeping the target audience engaged and as such will help children connect easily with the global scenario.

Commenting on the development, Amit Garg, Director of Content Solutions at Upside Learning, said, "I am confident that these courses will help children understand global warming and its adverse effects on our lives. Courses will definitely help increase awareness about environment preservation and green world". Further, he added, "We are happy and honored to be associated with EFK in their initiatives."

Michael Williams, EFK's Director of Courseware Development, further commented, "e-Learning for Kids' focus on 21st century issues is crucial to expose learners to various issues that affect our planet. Upside Learning has been integral in helping us reach our goal with strong Flash development, rich graphics, and strong project management. The Global Warming courses are beautiful and I look forward to working with Upside Learning on future initiatives."

About e-Learning for Kids

e-Learning for Kids is a global 501(c)(3) non-profit organization that is dedicated to opening doors to education worldwide. Established in 2004, e-Learning for Kids is dedicated to fun and FREE learning on the Internet (or via CD ROM) for children aged 5-12 with over 200 best-in-class courses in math, science, language arts, computers, English as a second language, health and life skills. The courseware is also available in Spanish, French, Portuguese, and in Indian English. In 2010, more than 2.3 million children benefitted from one or more EFK courses. A large volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference. We are actively seeking funding, sponsors and courseware developers. Get involved! For more information, please visit us at <http://www.e-learningforkids.org>. Media contact: vcerda@e-learningforkids.org



About Upside Learning

Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognitions every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast1600 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance. For more information, visit: <http://www.upsidelearning.com>