



E-learning for Kids Partners With Sify eLearning To Develop Interactive Grammar and Science eLessons for Kids

April 26, 2011, Chennai India: Sify Technologies Limited (Nasdaq NM: SIFY), a leader in Enterprise and Consumer Internet Services in India with global delivery capabilities, today announced a continuing partnership with e-Learning for Kids (EFK), a global non-profit, non-government organization with over 200+ free high quality basic skills online courses for children ages 5-12.

e-Learning for Kids (EFK, <http://www.e-learningforkids.org>) is committed to opening doors to education worldwide. In 2010, more than 2.3 million children benefited from one or more EFK courses. The organization is run by Learning professionals who volunteer their time and skills and bring together some of the best brains from education, e-Learning, and business; all of them united to make a difference to children, parents and teachers everywhere.

Social responsibility has always been an important concern for Sify. So, when EFK approached Sify eLearning again to create computer-based learning that would reach out to children in developing countries, it synchronized with Sify's efforts to provide support to humanitarian projects.

Commenting on the development, Devraj Shetty, Head - Sify eLearning, said, "The opportunity to develop free eLearning courses for children, who may otherwise have had no experience of Computer-based Learning (CBL), is an extremely rewarding and fulfilling experience. We are also happy that our courses will provide the necessary fun-in-learning to children across the globe"

The collaborative project was completed in two development phases. The first phase saw the release of four courses targeted at five to eight year-olds, and comprised courses on Basic English grammar and Science. Impressed with the partnership, EFK approached Sify for the second time a year later. This stint involved developing four more modules on English grammar, this time for a more advanced learner group aged eight to twelve years.

The courses on English grammar in the first year comprised eLessons on L0603—Pronouns and L0803—Prefixes and Suffixes. In the second year, there were four English courses in all: L0601—Compound Words, L0701—Parts of Speech, L0801—Figurative Language, and L0802—Sentences and Punctuation. These courses are geared to a beginner level of awareness and understanding, and aim to improve understanding of grammar and syntax among children in the target audience group.

The courses on Basic Science (Solar System and Lunar Cycle) build on a child’s perspective of the night sky, stars, and planets opening up a fascinating world of space travel/ exploration.

Michael Williams, Director of Courseware Development, EFK further commented, “Sify understands our audience very well. Both sets of courses are rich in visual design and interactivity ensuring children across the world will be able to relate to the visuals created. The navigation of these online courses is highly intuitive offering a user-friendly environment that new users can easily navigate through. We look forward to more opportunities to work with Sify.”

About e-Learning for Kids

e-Learning for Kids is a global 501(c)(3) non-profit organization that is dedicated to opening doors to education worldwide. Established in 2004, e-Learning for Kids is dedicated to fun and FREE learning on the Internet (or via CD ROM) for children aged 5-12 with over 200 best-in-class courses in math, science, language arts, computers, English as a second language, health, life and environmental skills. The courseware is also available in Spanish, French, Portuguese and in Indian English. In 2010, more than 2.3 million children benefitted from one or more EFK courses. A large volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference.

For more information, please visit us at <http://www.e-learningforkids.org> or contact Vicki Cerda, Director of Communications, at vcerda@e-learningforkids.org

About Sify Technologies

Sify is among the largest Managed Enterprise and Consumer Internet Services companies in India, offering end-to-end solutions with a comprehensive range of products delivered over a common telecom data network infrastructure reaching more than 600 cities and towns in India.

A significant part of the company's revenue is derived from Corporate Services, which include corporate connectivity, network and communications solutions, security, network management services, enterprise applications and hosting. Sify also caters to global markets in the specialized domains of eLearning Services and Remote Infrastructure Management Services. Consumer services include broadband home access and the e-Port cybercafé chain cross more than 200 cities and towns in India. Sify.com, the popular consumer portal, has channels on news, entertainment, finance, sports, games and shopping. Samachar.com is the popular portal aimed at non-resident Indians around the globe. The site's content is available in 8 Indian languages, which include Hindi, Malayalam, Telugu, Kannada and Tamil, Punjabi and Gujarati in addition to English. For more information about Sify, visit www.sifycorp.com or contact Mr. Praveen Krishna, Corporate Communications, at praveen.krishna@sifycorp.com