

For immediate release

E-Learning for Kids Announces Release of 72 New Courses!

Spanish, French and Portuguese Basic Skills Courses Now Available

January 12, 2009 (Ardmore, PA, USA) – E-Learning for Kids (EFK, www.e-learningforkids.org), a global nonprofit foundation dedicated to providing free online learning for children 5-12, today formally announced the addition of 72 new basic skills courses in 3 new languages - Spanish, French and Portuguese. Additional courses and languages are in progress.

In 2008, e-Learning for Kids reached more than 1 million children! With more than half the online usage originating in the United States (who has the fifth largest Spanish speaking population), the new courses in Spanish will not only allow for increased usage throughout Latin America, Spain and other Spanish speaking nations, but also within the US. Similarly, French (the official language of 29 nations), will allow the foundation to specifically expand in Africa where over 75 percent of its offline access is based, as well as in the numerous other places where French is spoken as a first or second language. And Brazil, the fifth most populous country in the world, will greatly benefit from new outreach opportunities, as well as Portugal, its former colonies and other Portuguese speaking countries and territories.

Also important is that aside from reaching more children and countries with its new courseware, many more teachers, parents, and non governmental organizations will be able to learn more about the foundation since the learning portal's website is now also available in these new languages. Note that in addition to the already existing 100+ high quality basic skills courses in English, that courses for learning English as a second language are also available online. In total more than 175 courses, with a development value of over \$US 3 million dollars, are now available for FREE!

A BIG thanks to the many, many volunteers from so many different organizations and countries that helped make this important project a reality. And of course to a number of our e-Learning vendors and partners who worked with EFK throughout this global project. Finally, thanks to all who provided EFK with the financial support which enabled this to happen. Gracias! Merci! Muito obrigado!

“Over the last couple of years, we have received a lot of requests from people around the world to make our courseware available in additional languages to support the education of children in need. I am very excited with the conversion/translation of these 72 courses. We look forward to collaborating with more NGO's, schools and teachers to reach even more children with our courseware”, said Nick van Dam, Ph.D., founder and chairman of e-Learning for Kids and Global Director Learning, e-Learning Solutions and Technologies for Deloitte Touche Tohmatsu.

What are the new courses and for which approximate age levels? See below for a list. You can view course descriptions and/or try a course (or two!) by visiting the respective website of each new language from the e-Learning for Kids home page at <http://www.e-learningforkids.org> .

Course Name	Age Level
Learning Letters	5
About Printed Books	5
Similar & Opposite Words	7
Welcome to the Fair	7
Count it Out	5
Money	6
Fun with Math	7
Playing with Numbers	8
Measuring Your Playground	9
Magic Math Market	9
Put Your Thinking Cap On	10
Calculating with Fractions	11
Estimating Lengths, Areas and Angles	11
Finding Prime Factors	11
Greatest Common Factors	11
Least Common Multiples	11
Sequences and Patterns	11
Measuring Angles	11
Measuring Distances	11
Simplifying Fractions	11
Playing with Plants and Animals	5
Earth's Resources	5
Every Living Thing has a Home	6
Exploring Fossils and Fossil Records	7

About e-Learning for Kids

Established in late 2004, e-Learning for Kids is a global nonprofit foundation dedicated to fun and free learning on the Internet (or via CD-ROM or pre-installed on computers) for children ages 5 – 12 with courses in math, science, language arts, computers, English as a second language, and life/health skills. A volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference. e-Learning for Kids is supported by 30+ leading companies including Deloitte Touche Tohmatsu, IBM, Convergys, Harvard Business School Publishing, Aptara, SkillSoft and Saba among others. Partnerships with Non Governmental Organizations who support deployment of courseware around the world include Close the Gap, ToBe Worldwide, and Shiksha India. We are actively seeking funding, sponsors and courseware developers. Get involved! For more information, please visit <http://www.e-learningforkids.org>.

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e-Learning for Kids Foundation:

P.O. Box 754
Ardmore, PA 19003 USA
Tel: + 1 888 399 3138
Email: info@e-learningforkids.org
Web : www.e-learningforkids.org

Media Contact : Vicki Cerda, vcerda@e-learningforkids.org