

e-Learning for Kids and Monarch Media Join Forces to Release a New Course

Announcing “The Effective Use of e-Learning for Kids” in Time for Back to School

Ardmore, PA., Sept. 6, 2011 —e-Learning for Kids Foundation (EFK), a global 501(c)(3) non-profit that provides free computer-based courses for children ages 5 to 12, has released a new online orientation to train teachers, administrators and parents on how to more effectively use its 200+ available eLessons. The course was developed by Monarch Media, a leader in delivering custom eLearning and mLearning solutions across the globe. It is being launched just in time for the start of a new school year in many places around the world.

Nick Van Dam PhD., founder and chairman of EFK, had the vision to create a course that addresses the needs of teachers, administrators, and parents who use the EFK courseware. The orientation includes insights into how any school can integrate the courseware into its curriculum, as well as how parents can use it to help their kids at home. The 30-minute training covers important topics such as:

- The benefits provided by eLearning
- Ten ideas for how to use EFK courseware in and out of the classroom
- Examples of how EFK courses are used by teachers around the world
- Information about creating a plan and implementing courseware

To develop the training, Michael Williams, Director of Courseware Development at EFK, contacted Monarch Media for help. “Monarch Media was gracious in partnering with e-Learning for Kids to create such a wonderful offering. Monarch used their proven approach to instructional design, project management, and eLearning course development to create the course. The training will be the cornerstone in our outreach efforts and will help people use our courseware. I’m thrilled we were able to produce something so valuable for our audience.”

“We’re proud to partner with e-Learning for Kids to deliver this course pro bono,” says Claire Schneeberger, CEO of Monarch Media. “Part of our corporate mission is to give back to the global community. It feels great to put our expertise developing eLearning courses to work for such a great cause. With 13 years of experience developing eLearning courses, we’ve seen the impact they can have on helping both kids and adults master new skills.”

About e-Learning for Kids

e-Learning for Kids is a global 501(c)(3) non-profit organization that is dedicated to opening doors to education worldwide. Established in 2004, e-Learning for Kids is dedicated to fun and FREE learning on the Internet (or via CD-ROM) for children ages 5-12. Offerings include more than 200 best-in-class courses in math, science, language arts, computers, English as a second language, health, and life skills. The courseware is also available in Spanish, French, Portuguese, and Indian English. In 2010, more than 2.3 million children benefitted from one or more EFK courses. A large volunteer staff of education and



e-Learning experts as well as business professionals from around the world is committed to making a difference. We are actively seeking funding, sponsors, and courseware developers. Get involved! For more information, please visit us at <http://www.e-learningforkids.org>. Media contact: vcerda@e-learningforkids.org

About Monarch Media

Monarch Media is a leader in delivering custom eLearning and mLearning solutions across the globe. For more than 13 years we've helped leading corporations, government agencies, universities, schools, and nonprofits accomplish their training and educational goals by blending the right technology solutions with superior instructional and graphic design expertise to create effective, compelling online learning experiences. For more information, visit www.monarchmedia.com. Contact: Chris Bush, Director of Marketing, chris@monarchmedia.com

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