



*For immediate release*

## **e-Learning for Kids Announces 4 New Microsoft Office Courses**

### **Made Possible by Aptara's Contribution of e-Learning Expertise**

**September 1, 2010 (Ardmore, PA and Falls Church, VA, USA)** The e-Learning for Kids Foundation (<http://www.e-learningforkids.org>), a global 501(c)(3) non-profit foundation that provides free computer based learning courses for children 5-12, is happy to announce the release of 4 new titles in the Computer Skills curriculum. The new courseware will teach children aged 8-12 about Microsoft (MS) Office -- often installed on computers but typically with no readily available help for instructing children how to use the software. This set of courses includes the basics: Windows XP, Microsoft Word, Microsoft PowerPoint, and Microsoft Excel.

Aptara donated the time and talent to work on the new courses together with other global volunteers at the foundation under the direction of Michael Williams, EFK's Director of Courseware Development. Aptara's content developers and media specialists designed and developed the courses, including the creation of all of the artwork, Flash programming, Captivate integration, and narration management.

"We're privileged to be able to support such a worthy cause," said Dev Ganesan, President and CEO of Aptara. "This latest release marks the 14<sup>th</sup> course that we've contributed to the EFK foundation. Our 400+ person e-Learning team is proud to assist in developing useful skills for a future global workforce. Whether for adults or children, making learning fun and accessible improves its effectiveness."

Nick van Dam, Founder and Chairman of the EFK foundation, had the vision to add these core computing courses to the curriculum. "It is so important in today's global

environment that children begin to learn the basics of business communications at an early age. These courses are geared precisely to help them to develop these key skills from the very start. We are happy to be able to expand our curriculum with these foundation computing courses” said Nick.

The courses, whether taken online from the e-Learning for Kids portal at <http://www.e-learningforkids.org> or downloaded for local access, are positive, concrete steps in bringing computing literacy to children all over the world – a requirement for success in schools today and in business tomorrow for clear interpersonal communications and presentation of ideas.

### **About e-Learning for Kids**

e-Learning for Kids is a global 501(c)(3) non-profit organization that is dedicated to opening doors to education worldwide. Established in 2004, e-Learning for Kids is dedicated to fun and FREE learning on the Internet (or via CD ROM) for children aged 5-12 with over 200 best-in-class courses in math, science, language arts, computers, English as a second language, health and life skills. The courseware is also available in Spanish, French, and Portuguese. In 2009, more than 1.6 million children benefitted from one or more EFK courses. A large volunteer staff consists of education and e-Learning experts and business professionals from around the world committed to making a difference. We are actively seeking funding, sponsors and courseware developers. Get involved! Contact: [info@e-learningforkids.org](mailto:info@e-learningforkids.org) or +1 888 399 3138. For more information, please visit at <http://www.e-learningforkids.org>

### **About Aptara**

Aptara’s content technology solutions deliver significant gains in cost, quality and time-to-market for learning content producers and publishers. Its comprehensive portfolio includes market-leading [e-Learning solutions](#) — from custom content creation to learning administration services. Using industry-standard as well as custom processes and technologies, Aptara’s solutions enable effective knowledge transfer and performance improvement. Aptara builds content in reusable formats for deployment across interactive eLearning simulations, websites and wikis, smart phones, tablets, PDAs, Electronic Performance Support Systems (EPSS) and classroom materials. Aptara is a US-based company with over 4,000 professionals deployed globally, serving leaders in the Technology, Telecom, Publishing, Professional Services, Financial Services, Retail, and Educational markets. For more information, visit [www.aptaracorp.com](http://www.aptaracorp.com).