

e-Learning for Kids Participates at Online Educa Berlin!

e-Learning for Kids (EFK) recently attended Online Educa Berlin along with another 2078 delegates from 92 countries who convened at this year's event in early December for the largest global e-learning conference for the corporate, education and public service sectors. From December 2nd – 4th, the participants discussed the latest developments and trends in the field of technology-supported learning and training at Hotel InterContinental in Berlin. More than 400 speakers from 38 countries shared their knowledge and experiences in 85 parallel sessions, as well as forums, workshops, seminars, plenaries and The Online Educa Debate. Of course, online learning and education is what the foundation's 175+ courses are all about!

Workplace learning in times of global financial restructuring was one of this year's crucial topics. Numerous sessions presented innovative ideas and best practice solutions on how e-learning can be embedded in the workplace efficiently and cost-effectively. As part of this track, Nick van Dam, EFK's founder and Chairman, as well as the Global Director Learning, E-Learning Solutions and Technologies at Deloitte Touche Tohmatsu, delivered a very well attended presentation titled "Delivery Learning to a Global Workforce in Volatile Times" where numerous strategies leading to success were discussed. Other core themes of the conference included mobile learning, the impact of brain science on learning, Open-Source solutions, the potential of educational games and next-generation learning strategies.

Online Educa Berlin was accompanied by an extensive exhibition area, with 104 exhibitors from 20 countries, showcasing the latest e-learning products and services. This was the 1st year that EFK participated in the EXPO and it was a success! We met many, many participants from around the world who offered support, encouragement, praise and proposed future collaborative projects and donations in order to be able to further expand the work and the reach of the foundation in several much-needed ways. We were also able to build additional brand eminence at the event through the marketing collateral that was distributed to all as well as published in various print and online formats.

One of the innovations this year was a half-day "School Forum" taking place parallel to the pre-conference events and focused on technology and learning trends for teachers and principals of all primary and secondary schools in Berlin and Brandenburg. Although conducted in German, the topic of digital media in schools is central to EFK's mission and we were happy to meet so many attendees from the forum who stopped by our booth to learn more about how our FREE high quality courseware could help them further their educational objectives in the classroom. The Forum was free of charge for teachers, educators and teacher trainees. More at: <http://www.online-educa.com/schoolforum/home.php>

Yet another interesting format this year was a series of interviews live from the conference conducted by Broadcaster Graham Attwell. You can listen to the various podcasts and the radio shows at www.online-educa.com/podcast. To listen to a short interview with EFK on "Internet radio", please visit the Wednesday "Sounds of the Bazaar" clip at <http://www.online-educa.com/audio-video-90> (Note: the EFK piece is approximately from 6:11 to 8:20)

The next Online Educa Berlin will take place from December 1 – 3, 2010 at the Hotel InterContinental in Berlin. More information about the event is available at www.online-educa.com. See you there!

Some picture of e-Learning for kids team from the Online Educa Berlin conference.

